

PRESS KIT

SIFA
EVENTS

BOOK AT: WWW.SIFAEVENTS.COM.AU

1300 00 SIFA (7432)
SERVICE@SIFAEVENTS.COM.AU



SIFA Events brings the simplicity and ease of the latest technology to provide venue and event managers a simple yet brilliant method to book talent for their venues.

Artists at SIFA Events are renowned nation-wide and carefully selected to provide the best of what each genre has to offer, and aim to create the most immersive and engaging experience for your patrons.

Once registered on www.sifaevents.com.au via desktop or mobile device, venue managers can see the availability of premium DJ talent in real time, and then secure bookings with an immediate deposit, as well as rescheduling or cancelling existing bookings.

Invoicing occurs automatically after an engagement and the option is available for email or SMS reminder notifications; payments are accepted via secure credit card payment, direct deposit or Paypal. By utilizing state of the art design and system functionality SIFA Events can revolutionise the way you book premium talent.



Tyson Nyles
Co-Founder

SIFA EVENTS

DASHBOARD

BOOKING

BOOKING HISTORY

EDIT DETAILS

HELP CENTRE

1300 00 SIFA (1300 00 7432)
SUPPORT@SIFAEVENTS.COM.AU
SUITE 300, 389 LITTLE COLLING STREET
MELBOURNE VIC 3000

UPCOMING DATES

< OCTOBER 2013 NOVEMBER 2013 >

SU	MO	TU	WE	TH	FR	SA	SU	MO	TU	WE	TH	FR	SA
29	30	1	2	3	4	5	27	28	29	30	31	1	2
6	7	8	9	10	11	12	3	4	5	6	7	8	9
13	14	15	16	17	18	19	10	11	12	13	14	15	16
20	21	22	23	24	25	26	17	18	19	20	21	22	23
27	28	29	30	31	1	2	24	25	26	27	28	29	30

■ NOT AVAILABLE ■ LIMITED AVAILABILITY □ AVAILABLE

AVAILABLE TIMES

2PM - 5PM

SELECT AN EXTENDED BOOKING

TIMELINE

10AM 11AM 12PM 1PM 2PM 3PM 4PM 5PM 6PM 7PM 8PM 9PM 10PM 11PM 12AM 1AM 2AM 3AM 4AM 5AM 6AM 7AM 8AM 9AM

■ BOOKED
■ NOT AVAILABLE
■ YOUR BOOKING

TOTAL PRICE

Cokora Booking System

COKORA

Cokora is the booking system that you use to book SIFA Events DJs.

With Cokora you can view the availability of DJs in real time and secure bookings immediately with a credit card payment. Cokora will automatically bill you and can even remind you of your bookings and when invoices become due.

REGISTERING WITH SIFA EVENTS

1. Make your way to the Cokora booking system at www.sifaevents.com.au/cokora
2. Click the 'Register' button.
3. Filling in the form:

User Type - select whether you are booking on behalf of a venue (such as a night club or pub) or a corporate entity (for corporate functions such as fashion shows or Christmas parties).

Address - when filling in the address of the venue, enter your post code first and select your suburb from the selection presented.

Notifications - SIFA Events can send you notifications via SMS or email to remind you of bookings and invoices due.

BOOKING WITH SIFA EVENTS

1. From the Cokora booking system, select the "Booking" option on the left navigation panel:
2. Choose the artist you wish to book from the drop down menu.
3. Choose the date you wish to make your booking from the calendar.
4. Choose from the range of 3 hour blocks to book the DJ. SIFA Events charges a flat fee for the booking and the DJ will be available to your venue or event for the selected 3 hour time frame.
5. You can choose to either pay the full booking amount, or 20% deposit and have the balance billed to you.
6. Make payment by credit card or Paypal.

To arrange flexible bookings 3 hours or longer email support@sifaevents.com.au

SPECIALITY: TRANCE - A HYPNOTIC FLOWING EFFECT RHYTHM 128 TO 150 BPM
MUSIC LIBRARY: 70'S, 80'S, 90'S - CURRENT
HOMETOWN: PERTH, AUSTRALIA

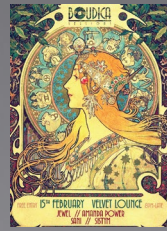
JEWEL HAS BEEN ON THE PERTH SCENE FOR 5 YEARS SINCE TRADING IN HER DRUM STICKS AT THE AGE OF 18 FOR A PAIR OF TECHNICS TURNTABLES. SINCE THEN SHE HAS PLAYED AT THE MAJORITY OF PERTH'S HOT SPOTS, INCLUDING A SUPPORTING SET FOR THE JUICY MUSIC MIAMI AUSTRALIAN TOUR AND MULTIPLE RESIDENCIES AROUND WESTERN AUSTRALIA. 2013 HAS BEEN A BUSY YEAR FOR JEWEL, BEING OFFERED A SET IN THE SILENT DISCO AT STEREOSONIC PERTH AND A SUPPORTING SET AT PERTH'S PRIDE FESTIVAL FEATURING SNEAKY SOUND SYSTEM. SHE PLAYS A BROAD RANGE OF MUSIC FROM R&B / HIP HOP TO ELECTRO AND FUNKY HOUSE.



RAINBOW NATION 2013



DUSK



VELVET LOUNGE



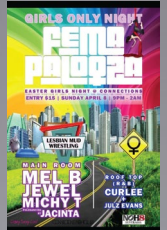
BEAT



BRASS MONKEY



BRASS MONKEY



CONNECTIONS



PLAYERS CLUB



SHAPE



SCENE



BEAT



BEAT



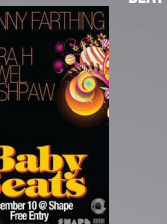
STEREOSONIC 2013



OUT IN PERTH MAGAZINE



LIQUID NIGHTCLUB



SHAPE

 JEWEL.SIFAEVENTS.COM.AU
 /JEWELDEEJAY
 @JEWELDEEJAYAU
 SOUNDCLOUD.COM/JEWELDEEJAY

DJ JEWEL



SPECIALITY: PROGRESSIVE HOUSE- TRANCE STYLED KEYBOARD AND SYNTH-LINES, HOUSE VOCAL LOOPS 120 TO 130 BPM
 MUSIC LIBRARY: 90'S - CURRENT
 HOMETOWN: ADELAIDE, AUSTRALIA

ONE OF THE HARDEST WORKING DJS ON THE CLUB CIRCUIT, SAREZ HAS PLAYED AT SOME OF THE BIGGEST VENUES IN SOUTH AUSTRALIA AND MAJOR TOURING FESTIVALS SUCH AS FUTURE MUSIC, PARKLIFE AND SUMMADAYZE. SAREZ ALSO REGULARLY APPEARS ON RADIO MIXING LIVE SETS ON ADELAIDE'S FRESH 92.7 AND HAS ALSO HOSTED THE LEGENDARY MIX UP SEGMENT ON TRIPLE J. KNOWN FOR HIS 'HANDS IN THE AIR' PARTY JAMS AND BIG ROOM CLUB SETS, SAREZ IS NO STRANGER TO THE MAIN STAGE. HIS POPULARITY WAS ACKNOWLEDGED WHEN HE WAS VOTED #1 SOUTH AUSTRALIAN DJ TWICE BY THE INTHEMIX50 AWARDS AND ALSO POLLING IN THE TOP 50 AUSTRALIAN DJS IN 2006 AND 2008.



FUTURE MUSIC 2013



MANSIONS



HQ COMPLEX



SUMMADAYZE 2013



GARAGE



MANSIONS



RIVAZ



STEREOSONIC/APPLE



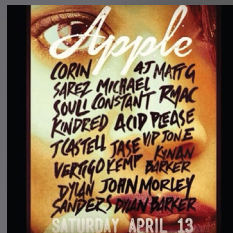
FUTURE MUSIC 2011



PARK LIFE 2011



STEREOSONIC 2013



APPLE



MANSIONS

DJ SAREZ

 SAREZ.SIFAEVENTS.COM.AU

 DJ SAREZ

 @DJSAREZ

 SOUNDCLLOUD.COM/SAREZ



SPECIALITY: TECHNO HOUSE- DANCE MUSIC, FUSION OF ALL STYLES HYBRID OF ALL DANCE STYLES 128 TO 150 BPM 4/4 TIME SIGNATURE RHYTHM
MUSIC LIBRARY: 90'S - CURRENT
HOMETOWN: ADELAIDE, AUSTRALIA

JASE KEMP IS AN ADELAIDE DJ & ASPIRING PRODUCER. IN 2013 HE WAS SELECTED TO DJ WITH PEPSI, TOURING ACROSS AUSTRALIA AS WELL AS INTERNATIONALLY TO PLAY IN THAILAND. AS IT STANDS JASE KEMP HAS PLAYED AT EVERY MAJOR AUSTRALIAN TOURING FESTIVAL AND CURRENTLY HOLDS FOUR RESIDENCIES WITH ADELAIDE'S BEST AND BIGGEST VENUES. JASE IS CURRENTLY WORKING ON HIS OWN REMIXES AND ORIGINAL PRODUCTIONS AND HOPES TO PUSH HIS PASSION FOR MUSIC AND DJ CAREER FURTHER.



PLAY FESTIVAL 2014



THAILAND INVASION 2013



NEIGHBOURHOOD



RED SQUARE



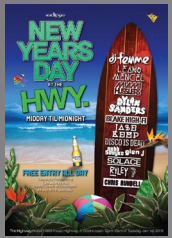
SILLY SUNDAY 2013



RED SQUARE



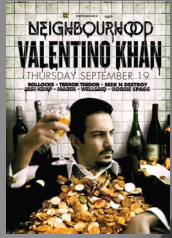
ESPLANADE HOTEL



HIGHWAY HOTEL



ALMA TAVERN



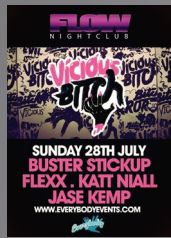
NEIGHBOURHOOD



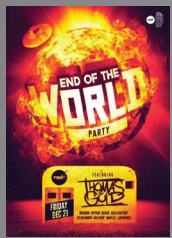
CROOKERS AUS TOUR 2013



APPLE



FLOW NIGHTCLUB



RED SQUARE



NARI & MILANI AUS TOUR



NEIGHBOURHOOD

 JASEKEMP.SIFAEVENTS.COM.AU
 /JASETKEMP
 @JASETAYLORKEMP
 SOUNDCLOUD.COM/JASEKEMP

JASE KEMP



SPECIALITY: RNB - CONTEMPORARY AFRICAN AMERICAN POP MUSIC, COMPLEX, FUNKY RHYTHM PATTERNS
MUSIC LIBRARY: 60'S, 70'S, 80'S, 90'S - CURRENT
BIRTHPLACE: NAIROBI, KENYA

THROUGH A LOVE-AFFAIR WITH MUSIC AND UNDENIABLE TALENT, DJ KWENDA HAS ETCHED RECOGNITION AS BEING ONE OF MELBOURNE'S FINEST EVENT DJS. HIS CREATIVITY, VIVACITY AND THE INTENSITY IN WHICH HE APPROACHES THE DECKS MAKES FOR UNRIVALED ENTERTAINMENT, AND IT IS THIS FERVOR THAT ENSURES EVERY EVENT HE DJS FOR IS THE BEST IT CAN BE. AWAY FROM THE EVENT SPOTLIGHT BUT DEEP IN NICHE CIRCLES AND TESTAMENT TO HIS ROOTS, DJ KWENDA HAS ALSO BOLSTERED ACCLAIM FOR MIXING RHYTHMIC AND SOULFUL AFROBEATS FUSED WITH THE MAINSTREAM CHARTS. ULTIMATELY, IT IS HIS MAGIC AND FINESSE FOR DJING THAT IS STRENGTHENED ONLY BY HIS INNATE ABILITY TO READ, RESPOND TO AND INTERACT WITH ANY CROWD TO MAKE EACH PERSON IN THE ROOM FEEL WELCOME, INVITED AND FREE OF INHIBITIONS.

 KWENDA.SIFAEVENTS.COM.AU
 DJ KWENDA
 @DJKWENDA
 SOUNDCLOUD.COM/DJKWENDA



DJ KWENDA

JOHN MORLEY

 JOHN MORLEY.SIFAEVENTS.COM.AU
 JOHN MORLEY
 @MORLEYKONTROL
 SOUND CLOUD.COM/KONTROL

SPECIALITY: HOUSE- DANCE MUSIC, BEAT 110 TO 128 BPM STEADY 4/4 TIME SIGNATURE RHYTHM
MUSIC LIBRARY: 90'S - CURRENT
HOMETOWN: ADELAIDE, AUSTRALIA

JOHN MORLEY AKA DJ KONTROL HAS RELEASED A NUMBER OF RECORDS IN COLLABORATION WITH D.O.N.S. IN BROTHERS & SISTERS, SHOUTING OUT, FRIDAY NIGHT FT ALEXANDRA PRINCE, NAUGHTY (REMIXED BY KLAAS), OH LA LA LA AND HIGHER GROUND IN 2010 WITH SWEDISH TALENT MIKAEL WEERMETS. JOHN MORLEY'S TUNES HAVE MADE IT TO MANY MASSIVE INTERNATIONAL COMPILATIONS, INCLUDING MINISTRY OF SOUND ANNUAL FOR EUROPE. BACK IN 2001 JOHN MORLEY WAS CHOSEN TO ATTEND THE RED BULL MUSIC ACADEMY IN NEW YORK, AS ONE OF ONLY 2 DJS TO REPRESENT AUSTRALIA.



APPLE



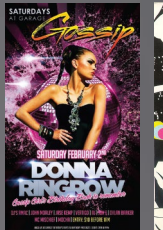
WOOLSHED



GARAGE



PALAIS



GARAGE



MINISTRY OF SOUND - THE ANNUAL 2009



PALAIS



PALAIS



APPLE



WOOLSHED

MCS ALL GENRES
BIRTHPLACE: CAPE TOWN, SOUTH AFRICA

WITH OVER 14 YEARS EXPERIENCE IN THE INDUSTRY, THERE IS NO STYLE THAT MC KIRK CANNOT MC TO. HE BRINGS ENERGY, PRESENCE AND CONVICTION TO THE STAGE THAT ONLY AN ACCOMPLISHED MC CAN DELIVER. FROM R'N'B TO HOUSE TO TRANCE, YOU NAME IT HE'S DONE IT. NOT TO MENTION HIS INCREDIBLE ABILITY READ A CROWD LIKE A BOOK AND TAKE THEM ON A JOURNEY TO COMPLEMENT ANY DJ IN ANY VENUE.



RED SQUARE



APPLE



WOOLSHED



RED SQUARE



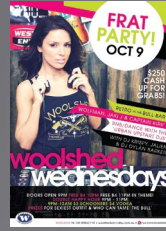
RED SQUARE



RED LOVE



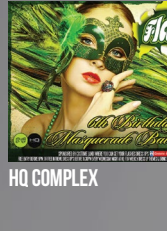
APPLE



WOOLSHED



SCHOOLIES FESTIVAL 2013



HQ COMPLEX

MC KIRK



MCKIRK.SIFAEVENTS.COM.AU



KIRK JULIUS



@KIRKJULIUS1

