

ARTIST PROMOTIONAL KIT

JAEDYN ALVAREZ



SIFA EVENTS



# MANAGEMENT CONTACTS

## ARTIST MANAGER

For all general management enquiries please contact:

Artist Management Team :: [bookings@sifaeventsgroup.co](mailto:bookings@sifaeventsgroup.co)

Phone :: 1300 00 7432



# B I O G R A P H Y

**Name:** Jaedyn Alvarez

**Established:** 2014

**Artist Handle:** JAEDYN ALVAREZ

**DJ Experience:** Parties | School | Nightclubs | Underage

**Music Genres:** Electro Rap  
Dance Music Tropical House  
Deep House  
Hip Hop  
R&B/Soul

## Biography:

At just 16 years of age, JAEDYN ALVAREZ is a rising musical talent. Not many teenagers can tick off 'adult' goals but JAEDYN ALVAREZ has done just that! He has proven himself to be an in-demand DJ for 5 clubs across Melbourne including Wah Lounge, Billboards, Rails and Boulevard, venues that regularly host international talent including Tiesto, Will Sparks and more.

Stamping his claim in the RnB, Melbourne Bounce/EDM and Deep House genres, JAEDYN ALVAREZ is also a music producer which uniquely incorporates into his own DJ sets. His experience means that he can also tailor musical tracks unique to you and your event, amongst your own favourite soundtracks and genres. Over the past 2 years he has grasped every opportunity to create unique sounds, something he takes great pride in.

Respect, integrity and professionalism are qualities which keeps JAEDYN ALVAREZ in the highest of regard by his mentors, managers, and clients. During his gigs, JAEDYN ALVAREZ always positively engages his audience by bringing a great vibe and excitement, drawing inspiration from his idol Tyron Hapi who, at 17, is Australia's youngest successful DJ who has blown up and has an international touring reach.

JAEDYN ALVAREZ is grounded to not only reach your needs as a client but exceed them. With his experience DJing within some of Melbourne's hottest nightspots and for diverse crowds with diverse musical tastes, JAEDYN ALVAREZ has triumphed knowing when to play tracks and change things up. He consistently challenges himself to be better than his best, and it is his skill and determination that will ensure he delivers the best for your event.

# EQUIPMENT

## PARTY STARTER PACK



Suitable for 50 - 150 guests

This is an ideal package for any function or event being held in a small function spaces or small houses

### **Package includes:**

- DJ
- 2 x Pioneer CDJ 850 Media Player
- 1 x Pioneer DJM 700 Mixer
- 1 x DJ Stage Table 1200
- 2 x JBL PRX615 Powered Speakers
- 1 x Wireless Microphone
- 2 x Astro Ball Disco Effect Lights

Additional add-ons that are available upon request include:

- Smoke Machine
- Uplighting Effect Lights
- Shotgun Party Light Effect
- UV Lighting

For more information and additional package options please visit [www.sifaeventsgroup.com](http://www.sifaeventsgroup.com)



# EQUIPMENT

## SIFA MAJOR DJ PACK



This is an ideal package for any function or event being held in a large function space

This package suits most spaces and contains all the essentials for a great party atmosphere including great dancefloor and mood-lighting

### Package includes:

- DJ
- 2 x Pioneer CDJ 2000NXS Media Players
- 1 x Pioneer DJM900NXS DJ Mixer
- 1 x DJ Stage Table 1200
- 2 x JBL PRX615 Powered Speakers
- 2 x QSC KW181 Powered Subwoofers
- 1 x Wireless Microphone
- 2 x Astro Ball Disco Effect Lights
- 2 x Shotgun Party Effect Lights
- 2 x Lighting Stands

Additional add-ons are also available upon request. For more information and package options please visit [www.sifaeventsgroup.com](http://www.sifaeventsgroup.com)

# S I F A

SIFA Events is Australia's premier DJ talent agency. SIFA promotes the best DJ talent Australia has to offer. SIFA helps their artists find and maintain private and corporate clients, as well as coveted performances within the electronic dance music (EDM), house, trance and broader electro scene both here and abroad.

The SIFA brand encompasses three distinct arms:

SIFA Events, offering DJ talent management and booking for our roster of premium artists;  
SIFA Touring, looking after international DJ booking and promotion, and;  
SIFA Academy, a new venture providing budding DJs real-world training and a foundation for success in the lucrative DJ industry.

SIFA Events is renowned for connecting artists to premier gigs in the private, corporate and club world. SIFA selects DJs based on stringent criteria, so you know you're spinning decks among the best.

SIFA artists have appeared at dozens of electronic music events ranging from headlining club shows all the way up to major festivals including Summadayze, Parklife and Future Music festival.

SIFA Touring is SIFA's domestic and international touring agency, presenting and promoting high profile artists to Australian fans. SIFA Touring successfully promoted shows featuring dancehall superstar Sean Paul with soul singer Mya tour in November of 2015.

SIFA Academy is the latest and most exciting addition to the SIFA brand. SIFA Academy is a client-focused educational program designed to give new DJs a leg up in the \$6.9 Billion global DJ industry. The three-day intensive package is your gateway to learn practical DJ skills, market yourself as an artist and build an inspiring career as a mobile and touring DJ. SIFA Events represent all graduates, which enter the world fully prepared with an industry-ready portfolio of professional photos and video content.

