## ARTIST PROMOTIONAL KIT



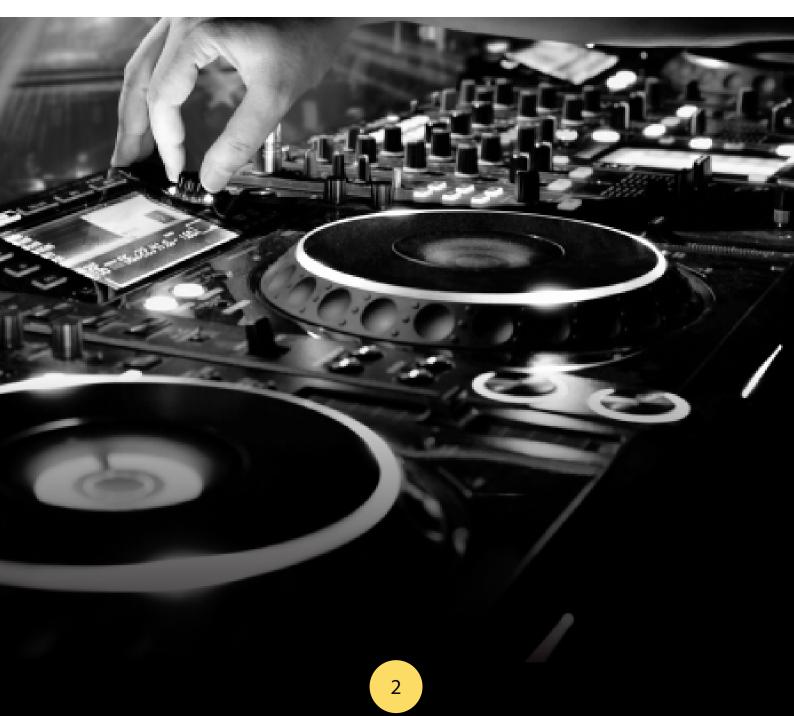
# MANAGEMENT CONTACTS

### ARTIST MANAGER

For all general management enquiries please contact:

Artist Managment Team :: artist@sifaevents.com.au

Phone :: 1300 00 7432



DJ DEE ONE :: MANAGEMENT CONTACTS

### BIOGRAPHY

Name: Daniel Ostos

Artist Handle: DEE ONE

**Equipment:** Pioneer DDJ Ergo, Macbook Pro

DJ Experience: EST2009

Music Genres: 90'S MUSIC HIP HOP/RAP MUSIC

HOTTEST HITS MULTICULTURAL MUSIC

POP MUSIC R&B MUSIC

**TOP 40 MUSIC** 

#### Biography:

DJ DEE ONE is one of the most sincerely talented DJs in Sydney! You are coming across a serious DJ that since the tender age of 10 he has been eager to perform at your events. DJ DEE ONE comes from a family of DJs. It is easy to say that being your DJ to him is his dream come true and he lives to make your experience above and beyond exceptional.

The passion DJ DEE ONE has for a variety of music stems from his Columbian heritage. Ready to make it big in Sydney, he is crafting his Australian accent as seen in his video to your right, below. Collectively, DJ DEE ONE has achieved having 8 years in the DJ scene. Across all the festivals, birthdays, concerts and corporate events, DJ DEE ONE has performed at, he presently resides at the majority of the Latino nightclubs in Sydney.

DJ DEE ONE believes in transmitting positive engery to his audience so that they are having such a fun time that they do not want to leave. A veteran DJ gave DJ DEE ONE very wise words which he abides by religiously. A DJ can either do one of two things to your event. There is no gray or in between. A DJ either can light up the room building and keeping people on the dance floor, or they can clear the room just before your event end time. The secret DJ DEE ONE has to have your event an entertainment success is by creating a good atmosphere with your audience. Hire a Sydney DJ here and rest assure DJ DEE ONE is a great choice.

## EQUIPMENT

#### EVENT DJ MINI PACK



Suitable for 150 guests

This is an ideal package for any function or event being held in a medium function space It provides the essentials in DJ equipment or media player/controller to achieve adequate sound and lighting for medium to large gatherings including house parties birthdays, engagements, weddings, corporate and school/uni events and more. Mixdeck is a complete system that enables you to mix from different kinds of music sources including CD, MP3 CD, USB flash drive, iPod, your computer. This package also includes wireless microphone for speeches and announcements

#### Package includes:

1 X Numark Mixdeck
2 X JBL PRX635 Speakers plus stands
1 X UV Light
1 x Microphone (wireless)
All power & connection cables

DJ DEE ONE :: EQUIPMENT

## EQUIPMENT

#### EVENT DJ MAIN PACK



#### Suitable for 180 guests

This is an ideal package for any function or event being held in a medium function space. It provides the essentials in DJ equipment or media player/controller to achieve adequate sound and lighting for medium to large gatherings including house parties birthdays, engagements, weddings, corporate and school/uni events and more. Mixdeck is a complete system that enables you to mix from different kinds of music sources including CD, MP3 CD, USB flash drive, iPod, your computer This package also includes wireless microphone for speeches and announcements

#### Package includes:

1 X Numark Mixdeck - 1 x Microphone (wireless)
2 X JBL PRX 635 speakers and Stands
1 X Tri-Light - 1 X Waterwave
1 X Laser - 2 X Wash
1 X Smoke/Fog Machine - 1 x Lighting Stand
All power & connection cables

DJ DEE ONE :: EQUIPMENT

## EQUIPMENT

#### EVENT DJ PRO PACK



Suitable for 280 guests

This is an ideal package for any function or event being held in a large function space. It provides the essentials in DJ equipment or media player/controller to achieve ultimate sound and lighting for large gatherings including house parties, birthdays, engagements, weddings, corporate and school/uni events and more. Mixdeck is a complete system that enables you to mix from different kinds of music sources including CD, MP3 CD, USB flash drive, iPod, your computer. This package also includes wireless microphone for speeches and announcements.

#### Package includes:

1 X Numark Mixdeck
2 X JBL PRX635 speakers and Stands
1 x JBL PRX618-xIf
1 X UV Light
1 x Microphone (wireless)
All power & connection cables

DJ DEE ONE :: EQUIPMENT

#### **SIFA EVENTS**

SIFA Events is the talent management and booking arm of the SIFA brand. SIFA Events brings the simplicity of the latest technology, providing event coordinators a simple method to book talent for their venues. Artists at SIFA Events carefully selected for their nation-wide renown for providing the best of what each genre has to offer, aiming to create the most immersive and engaging experience for patrons.

SIFA Events manages some of Australia's premier DJ talent across all EDM genres including RnB, house, trance, and more. SIFA artists have appeared at dozens of EDM events ranging from headlining club shows all the way up to major festivals including Summadayze, Parklife and Future Music festival. Current SIFA artists include DJ Jewel, DJ Sarez, Jase Kemp, DJ Kwenda and MC Kirk.

#### SIFA TOURING

SIFA Touring is SIFA's domestic and international touring agency, presenting domestic and overseas artists to thousands of adoring fans. SIFA Touring has brought out artists with worldwide popularity and acclaim, most notably the successful dancehall superstar Sean Paul with soul singer Mya tour in November of 2015. Matter Expert on legacy communications systems within various departments of Telstra, including financial, Foxtel, telecommunications and power.



### SIFA

SIFA Events is Australia's premier DJ talent agency. SIFA promotes the best DJ talent Australia has to offer. SIFA helps their artists find and maintain private and corporate clients, as well as coveted performances within the electronic dance music (EDM), house, trance and broader electro scene both here and abroad.

The SIFA brand encompasses three distinct arms:

- SIFA Events, offering DJ talent management and booking for our roster of premium artists;
- SIFA Touring, looking after international DJ booking and promotion, and;
- SIFA Academy, a new venture providing budding DJs real-world training and a foundation for success in the lucrative DJ industry.

SIFA Events is renowned for connecting artists to premier gigs in the private, corporate and club world. SIFA selects DJs based on stringent criteria, so you know you're spinning decks among the best.

SIFA artists have appeared at dozens of electronic music events ranging from headlining club shows all the way up to major festivals including Summadayze, Parklife and Future Music festival. Current SIFA artists include DJ Jewel, DJ Sarez, Jase Kemp, DJ Kwenda and MC Kirk. By joining SIFA Events, you're in the hot seat for DJing success.

SIFA Touring is SIFA's domestic and international touring agency, presenting and promoting high profile artists to Australian fans. SIFA Touring successfully promoted shows featuring dancehall superstar Sean Paul with soul singer Mya tour in November of 2015.

SIFA Academy is the latest and most exciting addition to the SIFA brand. SIFA Academy is a client-focused educational program designed to give new DJs a leg up in the \$6.9 Billion global DJ industry. The three-day intensive package is your gateway to learn practical DJ skills, market yourself as an artist and build an inspiring career as a mobile and touring DJ. SIFA Events represent all graduates, which enter the world fully prepared with an industry-ready portfolio of professional photos and video content.

The earning potential for a mobile DJ with SIFA Events is higher than ever before, owing much to SIFA's streamlined online management system. Using our contacts and systems, SIFA assists DJs to find gigs both as a private mobile DJ, a corporate MC or a coveted club show. Once you graduate from SIFA Academy, you're part of the SIFA Events family.

### SIFA

Because we're a family, SIFA Events supports its DJs like family.

We assist them in whatever way possible. When you're with SIFA Events, you gain:

- Unparalleled access to insider knowledge and DJing skills, provided by world-renowned touring DJs
- Backing by a nationally respected brand, known for its professionalism and quality
- A chance to travel both domestically and internationally
- Intensive tuition using the latest DJing equipment, including the top of the line Pioneer CDJ-2000 and NXS-900
- Opportunities to work with fellow creatives in the electronic music scene
- Expand your talents your way delve into EDM, trance, house, trip hop, hardstyle and more
- The SIFA Advantage access to our NEW booking and management system, sifaevents.co
- A reputation for excellence, sitting on the same roster as international acts such as :DJ Sarez, Jase Kemp, DJ Kwenda and MC Kirk.

Within this document you will find the DJ DEE ONE brand-marketing assets including contacts for approval and activation. All imagery can only be approved via email consent from authorised representatives and must not be distributed in any format until such approval.

